



Partnering for Purposeful Gifting

Kwanzaa Lifestyle Private Limited
Mumbai, India



Our Purpose - Where Style Meets Stewardship



Kwanzaa Lifestyle is a sustainable lifestyle innovator, redefining luxury beliefs through regenerative design - starting with backpacks, scaling into a lifestyle brand



We blend quiet luxury with environmental responsibility through certified regenerative practices, traceable materials, and prioritising 100% women workforce



India lacks a true regenerative lifestyle brand. Kwanzaa is building the category - anchored in corporate ESG, scaled through premium Gifting, B2B and D2C channels



Our products are designed to complement your company's sustainability commitments, helping you meet ESG, CSR, and climate-conscious procurement goals



The Problem

QUALITY DILEMMA

1. Growing eco-conscious consumer base ¹
2. Intent to reduce carbon footprint is rising
3. Limited premium sustainable products
4. Lack of functional & modular designs
5. Insufficient re-purposed product choices

The Solution

CONSCIOUS CRAFT

1. Re-purpose plastic waste & agro-waste ²
2. Enable circular design principles
3. Create elegant & functional products
4. Enable regenerative lifestyle choices
5. Redefine luxury beliefs with circular design



The Impact

SUSTAINABLE SHIFT

1. Enable measurable ESG impact
2. Empower rural women artisans (SDG 5)
3. Advance responsible consumption (SDG 12)
4. Responsible production
5. Reduce textile waste
6. Strengthen circular value chains

Future-ready, Earth-steady USPs



Modular

Built around a modular system, each bag adapts to the way you move. Detachable inserts and expandable storage offer flexibility without clutter. Whether you're packing light or planning long, this is a luxury belief that evolves with you.



Functional

Every detail is intentional — from hidden compartments to weather resistant materials. Our bags are engineered for real-world utility, seamlessly transitioning from boardrooms to boarding gates.



Accessible

Accessibility is a design philosophy — not a feature. With intuitive access points, lightweight materials, and ergonomic support, our products ensure comfort, clarity, and ease regardless of gender and physical ability.



Innovative

We reimagine what a bag can be — blending eco-innovative materials with tech-enabled manufacturing and features. Our innovations serve both form and future. Because forward-thinking design should feel effortless.



Re:Gen - The Business Traveller Backpack



Modular backpack that detaches into two different backpacks

65%

regenerative materials
per bag

24

PET Bottles (1L) Recycled
per bag

1 Kg

of plant waste upcycled
per bag

79%

of CO₂ emissions saved
per bag

A modular (detachable) business travel backpack built for the modern frequent flyer. Streamlined to pack light and skip check-ins on short trips, it carries you from airport to boardroom with effortless style and confidence

Colours: Black, Grey & Olive Green

Stride - The Off-duty 3-in-1 Duffel



Duffel, Briefcase, Backpack: Your way to adaptable design for every journey

65%

regenerative materials
per bag

24

PET Bottles (1L) Recycled
per bag

1 Kg

of plant waste upcycled
per bag

79%

of CO₂ emissions saved
per bag

A versatile 3-in-1 duffel designed for an active lifestyle. Whether it's the gym, a weekend getaway, or your daily hustle, this bag adapts with ease. Smartly built to carry your clothes, shoes, gear, and even your laptop, all in one place

Colours: Black, Grey & Olive Green

Aero - The Urban Commuter Backpack



Laptop backpack crafted for the daily adventure

65%

regenerative materials
per bag

18

PET Bottles (1L) Recycled
per bag

0.5Kg

of plant waste upcycled
per bag

79%

of CO₂ emissions saved
per bag

A sleek laptop backpack crafted for the daily adventure. With quick-access pockets and a design made for public transit, it's the perfect balance of function and sustainability for your modern work-life rhythm

Colours: Black, Grey & Olive Green

Mono Laptop Sleeve



2-in-1 Laptop Sleeve for Trolley and Independent Carry

65%

regenerative materials
per bag

14

PET Bottles (1L) Recycled
per bag

Mono

Closest to mono material
design

79%

of CO₂ emissions saved
per bag

A sleek, minimal protector designed for everyday essentials, it features a snug padded compartment, smooth zipper closure, and a lightweight profile which you carry independently or slip into any backpack or trolley bag

Colours: Black, Grey & Olive Green

Mono Weekender Duffel



Light-weight for 1-3 days weekend lifestyle travel



65%

regenerative materials
per bag

12

PET Bottles (1L) Recycled
per bag

Mono

Closest to mono material
design

79%

of CO₂ emissions saved
per bag

Designed for 1–3 day business trips, Mono Weekender Duffel combines lightweight functionality, organised storage and effortless style for professionals moving between work and weekends

Colours: Black, Grey & Olive Green

Mono Multi-utility Pouch



Minimal organiser for passports, essentials, and quick-access travel

65%

regenerative materials
per bag

6

PET Bottles (1L) Recycled
per bag

Mono

Closest to mono material
design

79%

of CO₂ emissions saved
per bag

Designed for modern movement, Mono pouch keeps your passport, travel documents, cash, and daily essentials neatly organised, offering quick accessibility, and conscious style for everyday urban & outstation journeys

Colours: Black, Grey & Olive Green

Nomad Travel Wallet



A sleek unisex travel smart companion for all your essentials

85%

Biodegradable materials per item

100%

Plant-based leather

2 Kgs

of plant waste upcycled per item

95%

of CO₂ emissions saved per item

A versatile unisex travel companion that keeps your passport, cards, and cash neatly in one place. Slim enough to slip into a sling bag, sleek enough for your backpack—crafted for effortless journeys

Colours: Enquire for suitable texture and colours available

Nomad Digital Organiser



For the modern explorer. Every lifeline
of the gadget, one place

85%

Biodegradable materials
per item

100%

Plant-based leather

1.5 Kgs

of plant waste upcycled
per item

95%

of CO₂ emissions saved
per item

Thoughtfully crafted for the modern explorer, it keeps your cables, chargers, and power banks beautifully ordered. No clutter, no stress—just seamless readiness for every journey

Colours: Enquire for suitable texture and colours available

Nomad Multi-purpose Pouch



The Conscious Carry for Daily Essentials - Companion for every journey

85%

Biodegradable materials
per item

100%

Plant-based leather

1.5 Kgs

of plant waste upcycled
per item

95%

of CO₂ emissions saved
per item

Designed for modern lifestyles and crafted from premium plant-based leather, Horizon Pouch organises grooming, makeup, travel, and daily essentials with timeless elegance.

Colours: Enquire for suitable texture and colours available

Horizon Sustainable Diary



Premium Diary for Eco-Conscious Professionals

85%

Biodegradable materials
per item

100%

Plant-based leather

1.5 Kgs

of plant waste upcycled
per item

95%

of CO₂ emissions saved
per item

A sleek, sustainable diary wrapped in premium plant-based leather. Designed for the modern professional, it offers smooth pages for daily notes and ideas, pairing effortlessly with the Horizon series for an elegant, eco-conscious work

Colours: Enquire for suitable texture and colours available

Horizon Laptop Briefcase



Function meets Finesse: Designed for the refined commuter

85%

Biodegradable materials
per bag

100%

Plant-based leather

4 Kgs

of plant waste upcycled
per bag

95%

of CO₂ emissions saved
per bag

Designed for visionary business executives, this sleek companion is perfect for light city journeys. Thoughtfully crafted to keep your essentials organised, it transitions effortlessly from commute to boardroom to conference hall

Colours: Enquire for suitable texture and colours available

Horizon Card/Cash Holder



Spark meaningful conversations in boardroom and conferences

85%

Biodegradable materials
per item

100%

Plant-based leather

0.4 Kg

of plant waste upcycled
per item

95%

of CO₂ emissions saved
per item

Make a confident first impression while sparking meaningful conversations. Perfect for conferences and boardroom meetings, it reflects your commitment to a sustainable lifestyle with subtle elegance

Colours: Enquire for suitable texture and colours available

MLP UV400 Sunglasses



Classic silhouette. Lightweight, flexible frame. Bestselling custom-branded.

90%

regenerative materials (frame)
per item

VERDiFLX

recycled from “un-
recyclable” multilayer plastic

26 grams

of recycled Multilayer plastic
per item

125%

of CO₂ emissions saved
per item

Custom-brand-able and crafted from 90% recycled materials, MLP Sunglasses offer timeless design, premium functionality, UV400 protection, polarised lenses, and conscious style for modern professionals

Colours: Black, Red & Green

MLP Planter pots



Weather resistant planter pots with consistent wall thickness

75-100%

regenerative materials
per item

VERDiFLX

recycled from “un-
recyclable” multilayer plastic

400 grams

of recycled Multilayer plastic
per item of 6 inch

125%

of CO₂ emissions saved
per item

Durable, weather-resistant planter pots, injection-moulded for consistent wall thickness and a smooth, premium surface finish across. The refined, scratch-resistant exterior delivers an aesthetic suited to indoor/outdoor settings

Colours: Black, Red, Green & Teracotta

MLP Ripple Coaster



Ripple design coaster helps contain condensation from drinks & spills

75-100%

regenerative materials
per item

VERDiFLX

recycled from “un-
recyclable” multilayer plastic

75 grams

of recycled Multilayer plastic
per item

125%

of CO₂ emissions saved
per item

Just as individual drops converge to form the vast-ocean, our Ripple Coaster embodies the power of collective effort in environmental sustainability. Crafted from recycled chip packets.

Colours: Black, Red & Green

Sustainable Materials

By strategically utilising materials sourced or regenerated from waste streams available in India, our products:



Are designed using biodegradable materials that, at the end of their lifecycle, can naturally decompose without harming the environment



Are intentionally designed for circularity, meaning they can be efficiently collected, sorted, and reprocessed or recycled into new, high-quality materials or products without the need for virgin inputs



GRS certification for r-PET material



Plant based leather with USDA BioPreferred (97%), TUV, SGS, REACH & CalProp certification



Our plant-based leather, crafted from crop and fruit waste and natural additives, offers a durable, eco-friendly alternative to animal leather



Our water-resistant polyester fabric is a high-performance material crafted from recycled PET bottles, combining sustainability with everyday functionality

Founders' Profile



With a shared passion to make this world a better place the founders bring together a rich legacy of 65 years in lifestyle products, decades of global experience, a thorough understanding of the evolution of consumer behaviour, as well as a deep expertise in sustainability.



Sainath Gurav

Co-founder & Managing Director

With two Master's degrees, including an MSc in Sustainable Development from The University of Sussex, United Kingdom, and over 24 years of experience working across both Global North and South countries, expertise spans policy analysis, fundraising, risk management, sustainability innovation and venture building as board member/ leadership role. His portfolio includes consulting projects and research papers addressing sustainability challenges for policy entrepreneurs and the Government of India



Darsh Mehta

Co-founder & CEO

Holds a Bachelor's in Business Administration with a focus on Supply Chain Management and Marketing from The University of Texas at Austin. With over 12 years of leadership experience as CEO and Director of Marketing at Harissons Bags, he brings deep expertise and executable insights in product & business development, brand management, and manufacturing operations. His strengths include e-commerce, B2B relationships, and building profitable, scalable and sustainable brands in the lifestyle products category

Kwanzaa Goals



Reduce textile & plastic waste

Reduce India's textile and plastic waste by creating lifestyle products from recycled plastic and agricultural waste materials



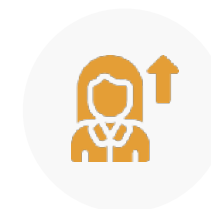
Tree plantation

With our planting partners, we'll plant a tree for every bag sold, creating community impact for our customers



Alleviate ocean acidification

Our animal-free leather alternatives use no toxic chemicals or ocean waste, easing pressure on planetary boundaries



Empowering women

Empowering rural women with flexible jobs and sustainable income to uplift their lives and rural community prosperity

By 2035

80 Mn+

PET bottles recycled

15 Mn+

Trees planted

95%

CO₂ emission reduced with plant-based leather

1000+

Women trained and employed



kwanzaa

Nurturing regenerative lifestyle

THANK YOU.

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READY
TO REACH OUT?

Scan QR & get in touch to learn more about our
story and support our cause

Kwanzaa Lifestyle Private Limited